

Communicating Geoscience: Lessons learned from engaging with the media, elected representatives and communities

Friday
28th February 2014
09:15 – 12:30

George Moore Theatre
O'Brien Centre for Science
University College Dublin

The Institute of Geologists of Ireland is hosting this seminar, *the first of its kind in Ireland*, which features public relations professionals and geoscientists from the public, private and academic sectors. It provides expert guidance and case studies from Ireland, UK, Italy and the Mid-Atlantic of the successes and perils of communicating geoscience to the public. The content is relevant to all geoscientists working on the island of Ireland and beyond.

Chair:
Dr Marie Cowan *PGeo, GSNi*
Speakers:
Alessandro Amato, *former Head of the Italian National Earthquake Centre*
Conall Mc Devitt, *Associate Partner, Hume Brophy*
Sonya Cassidy, *Director, Cassidy PR*
Professor Andy Wheeler, *University College Cork*
Séan Finlay *PGeo CEng, Director, Geoscience Ireland*
Mairead Glennon *PGeo, Tellus Border, GSI*

Course costs:
1. IGI Members €100
2. Non-Members €135
3. Corporate Rate €300 (permits four delegates)
4. Thirty FREE places are reserved for university students on a first come, first served basis.

Please register at www.igi.ie

For enquiries please contact Marie Cowan at mtc@bgs.ac.uk or Mairead Glennon at mairead.glennon@gsi.ie